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# Building Trust: Earning Trust

One of The Institute's worksheets series, to help you improve your leadership skills and capability, making you a better leader

Trust is not equally spread through organisations. Leaders may have to work hard to earn trust, especially where there has formerly been a command and control culture. This worksheet, based on the Spotlight 'Earning Trust,' will help you reflect on how to earn trust though your leadership.

You should take approximately two hours to complete this worksheet and read the accompanying Spotlight

# Metaphors for Trust?

In our culture, metaphors/similes are strong ways of expressing what we feel. They can be positive or negative, but they convey a complete picture in a few words. We can tell that "trust" is important because of the number of metaphors we have for aspects of it. Below are some metaphors about trust – **can you find more two more?** 



What does this tell you about earning trust?

#### **How Do Your Actions Create Trust?**

Using information from the spotlight, think about how you can foster trust in your leadership:



# What Factors in Organisations Earn the Trust of Colleagues?

Organisational culture can be both a positive and negative influence on trust. List which factors within organisations are positive and which factors are negative:

Builds trust

Diminishes trust

# Applying What You Know: Building Trust Within Your Team

Complete the following table:

Action	What I did:	When could I practice this skill again?
I shared information with colleagues where my instinct had been to withhold it		
I was kind and compassionate to a work colleague in need		
I tried to achieve a good outcome in the organisation which benefited others, not just me		
I put myself out to follow through on a promise I made to colleagues		
l encouraged and supported someone to be the best they could be		
I was happy about my colleague's success even though it didn't benefit me directly		
One action for you to complete:		

# Review

Summarise what you have learned about earning trust in three hashtags:

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All references are cited in The Institute of Leadership (2018) 'Spotlight on Earning Trust'

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