

The
unmissable,
annual event
for global
leadership

INTERNATIONAL
LEADERSHIP
WEEK 2021

Sponsorship Opportunities
An Institute of Leadership & Management event



What's International Leadership Week?

International Leadership Week is the halo, annual, virtual event created by The Institute of Leadership & Management to share insights and stories of the global leadership issues that affect us all.

Running over 5 days, ILW21 will be packed full of thought-provoking interviews and panel discussions with high profile thought leaders from around the world.

We have engaged leaders from around the globe to deliver actionable insights and practical advice based on real-life experiences.



Who will be attending?

Attendees include:

- Learning and development professionals,
- Managers and leaders from the private, public and third sector,
- Senior executives,
- Anyone seeking to advance their organisation's (or their own) leadership capability and understanding.



Become a sponsor.

Align your brand with a movement designed to inspire and develop others from across the globe to become better leaders, and make great leadership part of their organisation's culture – including yours.

This year, we have opportunities for 3 brands to be principal sponsors.



Brand exposure in 2021.

- Anticipate over 7400 registrations.
- Exposure in 25 countries inc. USA, Canada, UAE, Europe, SE Asia and Australia.
- Over 62,000 website visits.
- At least 50 special guests.

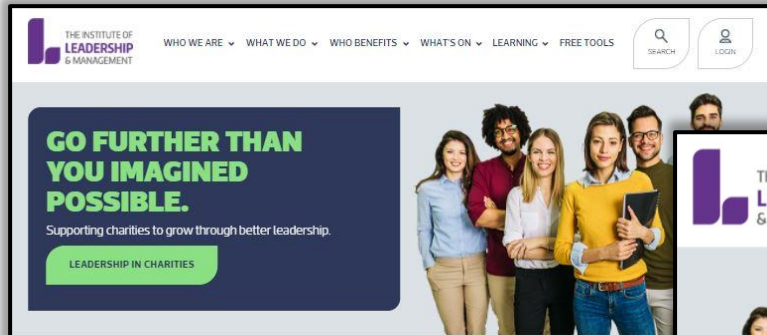


Benefits.

- Your logo on The Institute's Leadership & Management's website, inc. homepage banner and ILW21 event page.
- Your logo on all promotional activity, inc. x10 emails with up to 56,000 per email sends.
- Your inclusion in over 20 social media posts and promoted in EDGE journal (our member journal in print and digital format, with 12,000 copies per edition).
- Reach our growing active community of over 49,000 leaders, in addition to our partners and clients within the public sector, third sector, SME and corporate sectors.
- A mention in the introduction of each ILW21 webinar.
- Showcase your involvement to your own audiences and internal teams by using the supplied sponsor logo and social media creative.



Website Placements.



Go further with leadership development for you and your organisation.

Leadership development programmes.

Integrated, scalable and cost effective; bespoke or off the shelf, we tailor our solutions to meet your needs.

Receive a kite-mark of success with **Institute Approved**.



TALK TO US

Membership.

Membership gives you more at only **£2.90 per week**.

Resources, development tools, webinars, events, research and insights. Lifelong learning to help to boost your career.



JOIN OUR COMMUNITY

Coaching Accreditation

Enhance performance, improve and create a better working with **Coaching Conversations**.

An unique accreditation based on real-life coaching discussions and written assignments.



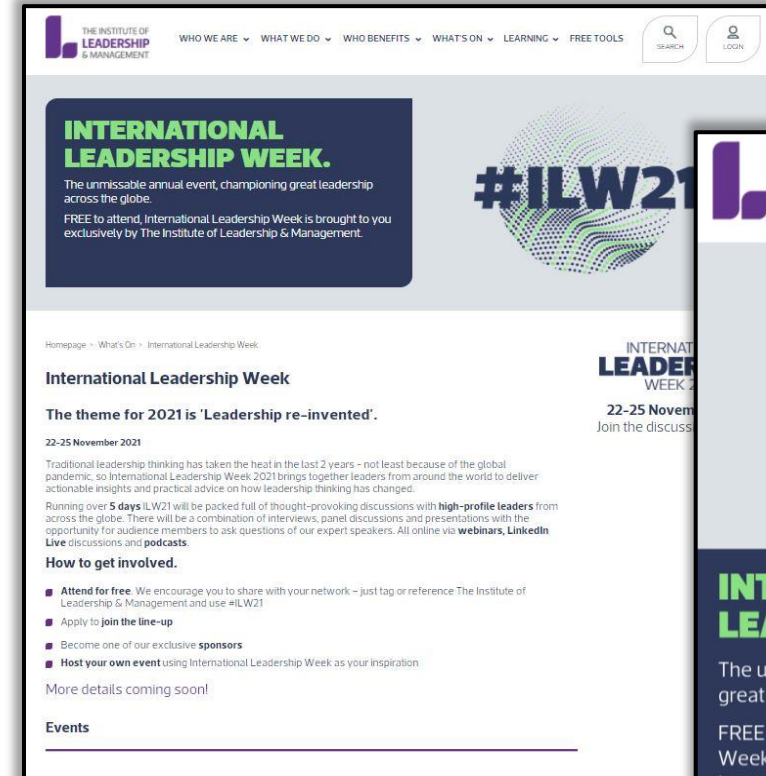
BUILD A COACHING C...



Go further with leadership development for you and your organisation.

Homepage Banner (desktop)

Homepage Banner (mobile)



Event Page (desktop)



Event Page (mobile)

 **Email Promotions.**

Event Day email



What's On email

Trending email



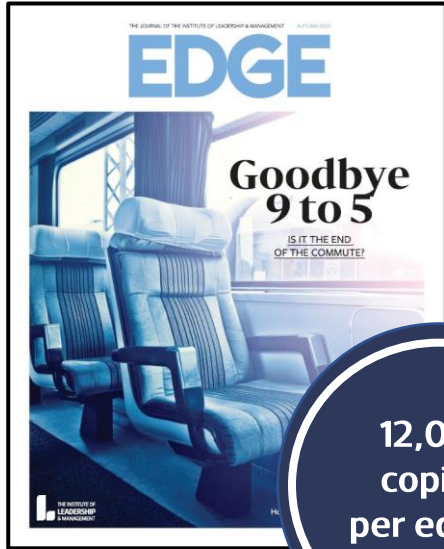
Your logo featured in x10 email promotions.

  **Social Content.**

Over 20 social media posts.



 **EDGE Magazine.**



Our premium quarterly publication in print and digital formats

**12,000
copies
per edition**

Your logo featured on double page inside cover ad for ILW21

**MEMBERS EXCLUSIVELY
STAND OUT
FOR ALL
THE RIGHT
REASONS.**

Your leadership journey

Becoming a better leader takes commitment.

To help recognise this we've issued fully-verifiable digital credentials to all professional grade members.

They're attention-grabbing, easily shared and look smart on your LinkedIn profile.

So be recognised for your ongoing commitment to great leadership and management. After all, you've earned it.

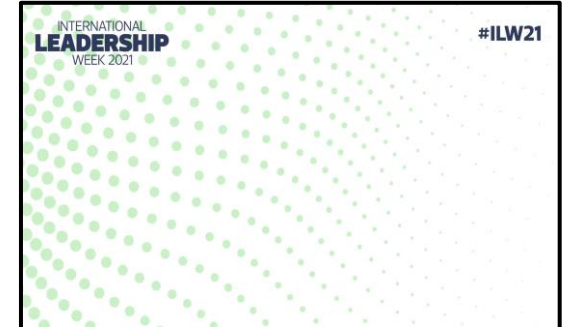
View and share your digital credentials from your member homepage at institutelm.com.



institutelm.com

 **Creative Assets.**

Speaker Visual



A selection of video call backdrops

ILW21 Social Banner



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Secure your sponsorship now!

Please contact
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**Sign up
today**